ENTREPRENEURSHIP

4 REBELS & FIRSTFITS

STARTUPS

Mentoring

INCUBATE

FUNDING

BUILD WITH

STARTUPXY

STARTUP**XY**
IS,

built with a single mission to create **Go Global**- Technology & Social startups.

&

To hone the **skills** of Entrepreneurs in India.

" LOCAL TO GLOBAL "

Focus:

SaaS & Tech Startups

Social enterprise

Industry Agnostic

AT STARTUP**XY**
WE DO,

1. **Consulting** to SMBs & Incubators.

2. **Train** & Mentor Entrepreneurs.

3. **Incubate** startups.

4. **Accelerate** Growth Firms.

5. Provide **Intl** Market Access.

6. **Fund** Growth Startups.

" STARTUPS IN **OUR** DNA "

20+ Investors & HNIs.

50+ Start-ups & SMEs.

Mentors: India, US, France, Israel.

Ecosystem Partners: Accelerators & Incubators.

FOR EARLY STAGE STARTUPS,

Incubate & Win

5 Months program

Bring your Idea-Product.
0 to Revenue Journey.
100+ hrs coaching & building
Only 9 Startups per Cohort.

#Pricing

On Request

Post Program

Ongoing operational guidance until
Equity buyout/buyback

" DO STARTUP FASTER "

THE INCUBATION
OUTCOME,

Build to Win

Build a successful Startup.
Discover Idea through Research.
Validate Idea-Product-Persona-Tech.
Identify Segmentation for GTM.
Create Value Pricing.
Maximize Financial Viability.
Accelerate Sales strategy.
Scale **10X** without cash-burn.
Implement DevOps with Agility.
Get repeat customers & Influencers.
Explore **100+** business models.

" ZERO TO MARKET "

#Speed

In **5** Months move to market.

100+ Hrs of Personalized Coaching.

Industry Validation

Expert Mentors

startupxy.com/entrepreneurship-training/

APPLICATIONS

900+

PRE SCREEN

20% picked

2ND SCREENING

5% SELECTED @ PITCH

VALIDATION

1%

PEOPLE, TECH, BUSINESS

"

.05%

SELECTED @

STARTUP**XY**

FOR GROWTH STAGE
ACCELERATOR

6 Months program (80+ Hrs)

Personalized Diagnostics for:

Efficiency,
Speed,
Customer Value
Scale.

80+ Hrs of Industry Leadership for,

1. Growth aligned with ops & enablers.
2. People & Process Transformation
3. Tune Strategy & Mission with KPI's.
4. Learn to lower CAC with higher LTV.
5. Outplay Competition.
6. Increase Customer NPS.

#Pricing

On Request

#Post Program:
Ongoing operational guidance until Equity buyout/buyback

Acceleration application Criteria:

ARR > **5 crores +**
3 Yrs of Existence

GET **REPEAT** VALUE

https://startupxy.com/acceleration-consulting/

FOR SMB & MSME
CONSULTING

Bespoke Consulting

Business Acceleration
People, Process, KPI/OKR
Innovation - Identify, Solve, Sustain
Aligned Organisation
Catalyst Resources

#Pricing

Custom Quote

Consulting Outcomes

Higher Market Share
Predictable results with excellence KPI's.
Value focussed process & services
Strategy, & Culture alignment
Agile Operations
Right Org design and Op Model
Execute with speed via dedicated SWAT

" GROW WITH US "

https://startupxy.com/acceleration-consulting/

STARTUP**XY**
VALUE +

IN-HOUSE **VALUE** SERVICES

↓

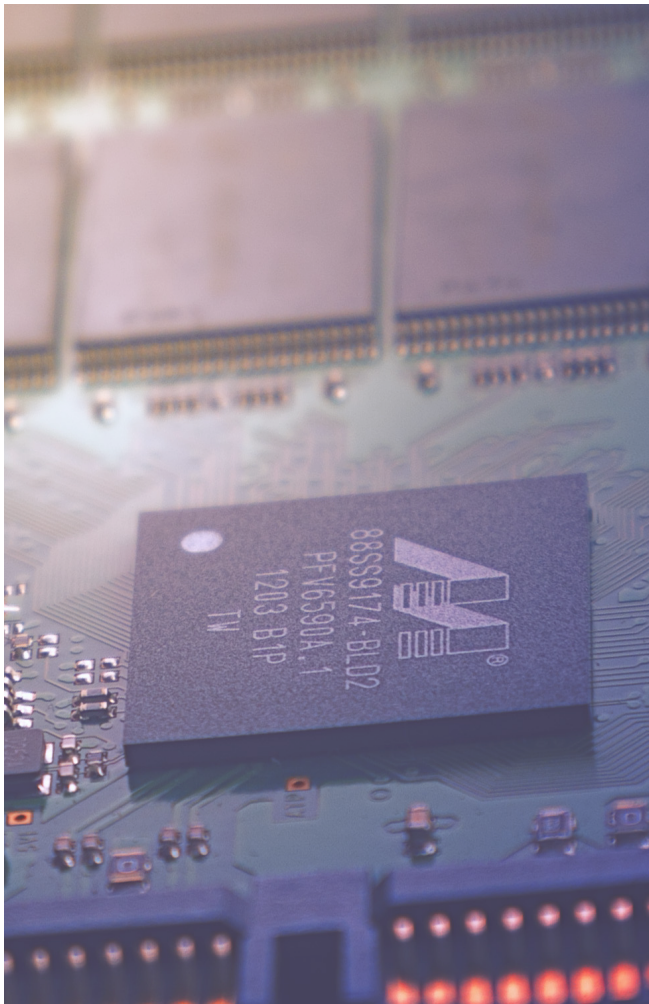## " MISSION **BUILDING 1000+** STARTUPS "

#Hi

+91-9873437146

nikhil@startupxy.com

team@startupxy.com

TECHNOLOGY
LEADERSHIP,

In house tech Assist

Choosing Tech Stack
Architecture Unit Economics
Data Security, Privacy- Pii etc
Map no code, Low Code, Scale Code
Map Tech to GTM & PLC

#Speed

Tech Mentoring

Tech Audits

Consulting- Ai,IoT, SaaS

Consulting-Blockchain

"TIME THE TECH TO GTM"

https://startupxy.com/technology-consulting/

LEGAL
ASSIST,

In house legal Assist

Statutory compliance.
Patents & Trademarks.
IPR Safeguards cycle.
Term sheets.
NDA, Contracts, T&C
Data Policy, PII, Security.

#Consult

Mentoring

Audits

Consulting

"
PROTECT YOUR BUSINESS
"

ENTREPRENEURSHIP
FUNDING,

Eligibility to Fund

Min Revenue $100k+ PA.
High Impact Team.
Tech, SaaS, or Social Focus.
Having an Unfair Moat.
10X Impact, 10X Return.
Demonstrate agility & scale.

"

SAVE TIME TO FUND

"

#Value

Up to 10 Million USD Fund.

Personalized Mentoring.

GLOBAL MARKET
ACCESS,

Access to Channels

Inhouse Sales Enablers
Market Partners
US, Asia & EU Channel Partners

"

FIND
RIGHT
CHANNELS

"

#Eligibility

Growth Startups

STARTUP**XY**
PARTNERS,

Ecosystem **Partners**

Startup India
Uincept
India Accelerator
IIM- A (CIIE)
Partner Incubators

#We help our partners:

Consulting

Startup School

Funding

"
BUILD
FOR
PARTNERS
"

STARTUPS

MENTORED

STARTUPS

84

BOOTSTRAPPED

32

STARTUPXY
MENTOR TEAM

17+ Years of Experience- Product Mgmt, SaaS
Mentor @ CIIE | Startup India | AIM | EU Launchpad | Uincept | IA
Mentored 84+ Startups and SME's.
Lead Ent Product Mgmt @Altran, Selsius.
Lead 0 to 250 Million Rev with appx 28% EBIT.
Launched 3 Products and delivered 25+ Product cycles.
Lead Agile teams globally in UC, Collab, SaaS & Ai.
IIM Calcutta – Alumni.

Nikhil Gupta

Founder- EasyProblemSolving
22 years of experience
Ex- Rio Tinto, Aon Hewitt
USD 120 MN+ of value delivered
Cert. Six Sigma Master Black Belt
PMP Professional
Lean, Six Sigma, Design Thinking & Program Mgmt.
Senior Manager Program – IIMC

Shishir Shrimal

Founder- EasyProblemSolving
22 years of experience,
Ex- Wipro, Aon Hewitt & GE
USD 100MN+ Net savings delivered
Cert. Six Sigma Black Belt
Cert. Lean Facilitator
Lean, Six Sigma, Design Thinking & Strategy

Sushant Pande

BUILD WITH

STARTUPXY

STARTUP**XY**
FUNDING TEAM

CEO - SAR Global Capital
20+ yrs of experience across Investment Banking, Funding, M&A.
Lead successful IPO Advisory for Companies in NSE, BSE.
Strong focus on investment opportunities for HNI's.
Advertising Veteran.
Functional Expertise- Business Strategy, Fundraising and M&A.
Ex CEO – Mob Atom Computing
IIT Roorkee Alumni

Reena Ashok

Business and Tech Mentor
Achieved 2 IPO for AudioCodes and & Sync Research at Nasdaq.
Multiple acquisitions & Closed Multi-yr agreements with Dell inc.
Enabled multi-mil contracts for SQream Tech.
Jointly filed patents and was an investor for Olea Sensor Networks.
Lead negotiations for the acquisition of Nimcat Networks by Avaya.
Closed deals @ Wells Fargo, US Bancorp, Kaiser Permanente, 3Com to support IPO.
He owns a winery, Promenade Wines Lives and lives in San Francisco

David Sullivan

Founder - Metaspex
Former President & CEO Amadeus (2018)
Lead the pioneering wave of Airline industry IT Automation.
Lead Rev Integrity & Robotics scaling eqv of 2/3 of Google Search.
PhD in Computer Science, and lives in Boston, USA.

Vincent Lextrait

BUILD WITH

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STARTUPXY
WEB

www.startupxy.com

"

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team@startupxy.com

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GLOBAL
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"